

SCREEN Partners with EFI to Enable Fiery Digital Front End Integration with EQUIOS Workflow



KYOTO, Japan and FREMONT, Calif., July 24, 2018 – Screen Graphic Solutions Co., Ltd. (SCREEN GA) and Electronics For Imaging, Inc. (Nasdaq:EFII) today announced a partnership to establish bi-directional connectivity between SCREEN GA's EQUIOS® universal workflow and EFI™ Fiery® digital front ends (DFEs). The centralized workflow provides superior efficiency and labor savings through automation for today's printing business.

The printing industry today is facing more and more demands for short runs with fast turnarounds, with value-added services such as personalization. The trend is creating the continuous need to improve efficiency and productivity through workflow automation and digital printing. For example, while service providers can print many transactional/direct mail jobs with SCREEN's Truepress® Jet 520 series, that often requires short-run reprints. It can be more cost efficient to delegate these short-run jobs to lighter production devices such as Fiery Driven™ cutsheet printers.

Or, in commercial printing environments, it is becoming very common to have a hybrid setup where long-run jobs are handled by traditional offset presses, with mid- or short-run jobs, or jobs that require personalization, handled by digital presses. In these scenarios, the effective hybrid setup requires seamless routing between multiple presses and centralized control with clear visualization of each machine and job status in order to determine the most efficient production schedule and process. "SCREEN's EQUIOS platform integrated with EFI Fiery DFEs and Fiery Driven digital presses make it easy and quick to direct jobs to the appropriate systems with universal job tickets and print-ready files. The connectivity also provides EQUIOS users access to one of the widest selections of production printers from industry leading vendors that fits today's most demanding scenarios," said John Henze, vice president, Fiery marketing, EFI.

SCREEN's EQUIOS universal workflow combines its prepress workflow, which has been cultivated over many years, and the state-of-the-art inkjet technology supported by many of print service providers today. Featuring various print workflow automations and easy-to-use intuitive user interfaces, EQUIOS can control the entire print manufacturing process from workflow rule design, layout editing, and production progress monitoring to quality management. EFI's Fiery DFEs keep driving innovative growth in the digital printing industry, offering the industry-leading RIP with superior processing speed and reliable, precise output quality. Over the last 25 years, Fiery DFEs have earned high trust and been recognized as a de facto standard for digital production printing by many print-on-demand device vendors and service providers, with over 1.9 million shipments to date.

"Automation and labor saving is undoubtedly in higher demand in the current

printing production environment. Seamless integration between offset prepress workflows and digital printing systems including both cut-sheet and high-speed roll-fed devices is key component to achieve this goal. The collaboration of SCREEN EQUIOS workflow and EFI Fiery, one of the most reliable DFEs with a proven track record in the world, brings great benefits to both users and potential users,” said Tsuneo Baba, president of SCREEN Graphic Solutions.

SCREEN and EFI strongly believe that this partnership and the integrated workflow facilitates customers’ efficiency and productivity and contributes to the evolution of the printing industry through the provision of products and solutions that meet the industry’s various needs.

About Screen

SCREEN Graphic Solutions Co., Ltd. (SCREEN GA) is a core group company of SCREEN Holdings Co., Ltd. (formerly Dainippon Screen Mfg. Co., Ltd.) and is also one of the world’s leading manufacturers of graphic arts equipment. SCREEN GA has utilized the image processing and inkjet technologies developed by the SCREEN Group over many decades to create the Truepress Jet series of inkjet POD presses, which includes roll-fed, UV label, large size and sheet-fed systems. The comprehensive lineup also features market-leading products such as EQUIOS universal workflow and the PlateRite series of CtP devices.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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