



## EFI Launches New VUTEk HS Presses for High-volume Signage and Graphics Applications

**FREMONT, Calif.**, Feb. 8, 2018 – During the recent EFI™ [Connect](#) users' conference in Las Vegas, [Electronics For Imaging](#), Inc. (Nasdaq:EFII) announced the addition of the EFI VUTEk® HS125 F4 and HS100 F4 inkjet presses for “Fast Graphics” out-of-home applications to its industry leading lineup of hybrid flatbed/roll superwide-format products. The two new printers reconfigure the eight ink channels of the VUTEk HS series platform in a CMYK x 2 setup, efficiently addressing the need for cost-effective production on banners, billboards, building wraps and similar applications.

The new press models offer a significant speed increase, printing up to 225 boards per hour on the HS125 F4 and up to 190 boards per hour on the HS100 F4. The presses also include the proven, standard HS features and options customers have come to expect such as pin and cure, variable-drop grayscale imaging, and full- and semi-automated materials handling.

“Our CMYK x 2 configuration, which is available in several other EFI VUTEk superwide format printers, is an ideal offering for out-of-home applications where total cost per square foot is key,” said Ken Hanulec, vice president of marketing, EFI Inkjet. “These two new printers run more than 50% faster, and a speed boost like this gives our customers an important new opportunity to increase their margins.”

EFI's new VUTEk HS presses for Fast Graphics out-of-home production will be available this quarter from EFI. Also beginning this quarter, customers who purchase VUTEk HS125 Pro and HS100 Pro presses can convert them to the new F4 models through a modification completed in the field.

For more information about EFI VUTEk printers, visit [www.efi.com](http://www.efi.com).

### **About EFI**

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. ([www.efi.com](http://www.efi.com))

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