



Reece Supply Extends its High-quality Digital Offering by Becoming an EFI Inkjet Distribution Partner

FREMONT, Calif., January 25, 2018 – [Electronics For Imaging](#), Inc. (Nasdaq:EFII) today reported that [Reece Supply Company](#), a leading distributor for screen printers and signage and display graphics companies in the Southern U.S., will become a distributor of EFI™ inkjet products. Reece’s offerings will include EFI Wide Format and EFI VUTEk® digital inkjet printers for 3D thermoformed graphics, along with a range of EFI LED inkjet printers.

“We have been extremely impressed with the quality and scope of inkjet solutions from EFI, and we look forward to introducing these outstanding products to our customers,” said Reece Supply Company President Richard Reece. “This broad range of high-quality wide-format and superwide-format printers will bring new value and enhanced profitability to our customer base.”

The company, which has been in business since 1936, expanded its product offering to meet growing demand for production-class inkjet. Reece Supply Company serves many businesses that do thermoformed graphics using analog methods, and the new partnership with EFI will help many of those customers achieve faster, more cost-effective production with digital technology using [EFI VUTEk GS2000x Pro](#), [GS3250x Pro](#) and [EFI H1625-SD](#) printers and their deep-draw thermoformable inks.

In addition to EFI’s thermoforming printer products, Reece Supply Company will also sell and provide support for products in EFI’s industry-leading LED production portfolio, including EFI [H1625](#) and [Pro 16h](#) hybrid roll/flatbed printers and the new EFI [Pro 24f](#) flatbed printer. Reece Supply has approximately 3,000 customer placements throughout the South and has locations in Dallas, Houston, San Antonio, and El Paso, Texas; Tulsa, Oklahoma; Atlanta, Georgia; New Orleans, Louisiana; and Charlotte, North Carolina.

EFI announced the new partnership with Reece Supply Company today during EFI’s Connect users’ conference in Las Vegas. More details about Reece Supply Company is available at www.reecesupply.com. For more information about EFI Inkjet products, visit www.efi.com.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate

about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as “anticipate”, “believe”, “estimate”, “expect”, “consider”, “plan” and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense.

Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI’s businesses, please refer to the risk factors section in the Company’s SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.