



Toshiba America Business Solutions Inc. Selects EFI Digital StoreFront as Standard Web-to-Print Solution

Foster City, Calif. – April 18, 2006 – EFI (NASDAQ: EFII), the world leader in digital controllers, superwide format printers and inks, and print management solutions, today announced that OEM partner Toshiba America Business Solutions Inc. (TABS) has selected EFI Digital StoreFront™ (DSF) as its preferred web-to-print solution. TABS' nationwide dealer locations may now offer the award-winning solution to their customers, ranging from small CRD operations to large commercial print shops.

Recently awarded a BERTL's Best Award for Innovation, DSF is EFI's web-to-print platform providing a digital on-ramp for customers to connect with their preferred printer. DSF eases print job specification and file handling for the customer while automating workflow at the printer. With DSF, printers can provide proactive job status via the Web and customers are given better visibility into the production process via online job tracking.

Said Michael Szot, solutions product manager at TABS: “EFI Digital StoreFront is a product that our dealers can use to penetrate the Central Reproduction Department and Facilities Management markets by providing a Web-based, centralized print-job ordering and management tool. DSF makes it easy for the customers of the CRDs to order printing, keep track of costs, and control their printing tasks. Having DSF in their arsenal allows dealers to provide the complete package from job entry and tracking to printing hardware, supplies and service.”

“In today's highly competitive marketplace, more CRDs are becoming one-stop solution centers in order to survive. With DSF in its suite of offerings, TABS now enables these CRDs to offer a total print solution through a single e-commerce platform,” said Frank Mallozzi, senior vice president of worldwide sales and marketing at EFI. “We think the combination of TABS and DSF is a powerful one and look forward to energizing an already successful partnership.”

A simple interface allows print customers to submit digital files from their PC or Macintosh computers, view PDF proofs of their documents for immediate review and approval, and easily enter their own job specifications for production and finishing. Once that information is entered, DSF creates a production job ticket and the file is automatically submitted into the print center's workflow, billing systems, print servers and output devices.

DSF also provides a powerful integration with EFI's workflow and MIS solutions – the system creates an “end-to-end” content and commerce workflow from the desktop of the printer's customer directly to EFI Fiery®, Balance™ and Micropress® solutions for digital printing and to EFI's Hagen™, Logic™ and PSI™ print management systems.

About Toshiba America Business Solutions Inc.

Toshiba America Business Solutions Inc. (TABS) manages product planning, marketing, sales, service support and distribution of copiers, facsimiles, multifunction printing products, network controllers, and toner products throughout the United States, Mexico, Latin America, and the Caribbean. Headquartered in Irvine, Calif., TABS has four divisions: the Electronic Imaging Division; the Toner Products Division; the Document Solutions Engineering Division; and TOPAC U.S.A., Inc., dba Toshiba Business Solutions (TBS), a wholly-owned subsidiary corporation of TABS, that operates a network of wholly owned office equipment dealers throughout the United States. For more information on Toshiba copier, facsimile, multifunction printing products, network controllers or toner products, or for a dealer in your area, call 1 800 GO TOSHIBA or visit the TABS Web site at www.copiers.toshiba.com.

About EFI

EFI (www.efi.com) is the world leader in digital controllers, superwide format printers and inks, and print management solutions. EFI's award-winning technologies offer integrated document management tools from creation to print, including high fidelity color Fiery® print servers that can output up to 2000 ppm; VUTEk superwide digital inkjet printers and UV and solvent inks capable of printing on flexible and rigid substrates; powerful print production workflow and management information software solutions for increased performance and cost efficiency; and an array of corporate printing solutions. EFI's integrated solutions connect seamlessly, delivering unbeatable performance, cost savings and increased productivity. EFI maintains 22 offices worldwide.

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