



April 9, 2015

## **SpeedPro Imaging Signs Partnership Agreement with EFI for Wide-format LED Inkjet Production Technology**

**FREMONT, Calif. and CENTENNIAL, Colo.** April 9, 2015 - Through a new agreement between [EFI™](#) (Nasdaq: EFII) and national graphics production franchise brand SpeedPro Imaging, EFI will bring advanced inkjet imaging capabilities to [SpeedPro Imaging](#) studios, initially providing its best-selling, 65-inch LED Wide Format inkjet printer to locations in SpeedPro's 120-location network. SpeedPro recently completed an extensive testing and validation process with the printer, qualifying it as a superior graphics production offering for the variety of wide-format graphics jobs its franchisees produce.

SpeedPro is a nationally franchised network of 120 cutting-edge large format printing studios, providing extreme resolution digital graphics for tradeshow displays/exhibits, retail signage, building wraps, vehicle wraps and more. SpeedPro is the go-to source for retailers, marketing firms and other savvy businesses looking to maximize brand impact.

"We are delighted to partner with a strong industry leader like EFI. This dovetails our company strategy of partnering with proven technology leaders that enable our SpeedPro studios to exploit their competitive edge by providing the highest quality and exceptional value to customers," said Boris Katsnelson, President, SpeedPro Imaging. "Our national network of studios is clearly very excited about integrating EFI's high-quality, profitable and productive print solutions."

With the new agreement, SpeedPro studios can purchase a range of advanced inkjet printing products, including hybrid roll/flatbed printers that handle rigid, sheet and roll-to-roll substrates, and include white ink as a standard capability. EFI's Professional Services organization will also help individual studios attain G7 standards on EFI printers, ensuring superior, consistent imaging quality needed to service the many blue-chip corporate brands SpeedPro serves.

### **Award-winning value and quality**

Several SpeedPro studios will be installing the 65-inch EFI Wide Format LED H1625 inkjet hybrid printer this year. Launched at the 2014 International Sign Expo, the printer is a proven, high-quality production solution for print businesses. The printer also received a 2014 MUST SEE 'EMS award.

The hybrid roll/flatbed printer features eight-level, variable-drop grayscale imaging and EFI's industry-leading "cool cure" LED technology, which enables printing on a broad range of substrates, including media that cannot withstand the high-heat drying or curing methods used in other inkjet platforms. LED also is a greener production solution, printing with virtually no VOCs while using less energy compared to traditional UV-curing methods and latex inkjet printers.

"SpeedPro Imaging is an innovative service provider in the inkjet graphics space, and EFI is looking forward to helping SpeedPro Imaging studios across the country fuel their success with our advanced LED inkjet technology," said Frank Mallozzi, EFI's senior vice president of worldwide sales and marketing.

SpeedPro and EFI made their announcement during the 2015 ISA International Sign Expo in Las Vegas, where EFI is showcasing the H1625 LED printer as part of the company's extensive portfolio of LED and UV inkjet products and production workflow technologies.

### **About SpeedPro Imaging**

SpeedPro Imaging is a premier wide format imaging franchise brand, specializing in extreme-resolution printed graphics. As the nation's leader in high-quality large format imagery including tradeshow displays/exhibits, retail signage, building wraps and vehicle wraps, SpeedPro takes visual communications to the next level. SpeedPro has a network of over 120 nationwide, executive-managed studios focused on revolutionizing the graphics/communications industry. For more information, visit [www.speedpro.com](http://www.speedpro.com).

### **About EFI**

EFI™ ([www.efi.com](http://www.efi.com)) is a worldwide provider of products, technology and services leading the transformation of analog to digital imaging. Based in Silicon Valley, with offices around the globe, the company's powerful integrated product portfolio includes digital front-end servers; superwide, wide-format, label and ceramic inkjet presses and inks; production workflow, web to print, and business automation software; and office, enterprise and mobile cloud solutions. These products allow users to produce, communicate and share information in an easy and effective way, and enable businesses to increase their profits, productivity,

and efficiency.

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Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as "anticipate", "believe", "estimate", "expect", "consider", "plan" and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.

Contact:

David Lindsay

PR Manager

404-931-7760

[david.lindsay@efi.com](mailto:david.lindsay@efi.com)