



New, Feature-Packed EFI Hagen Release Now Shipping

Integration to PrinterSite Exchange, and Grand Format and Multi-Web Estimating Among Exciting Enhancements

Connect – **Las Vegas** – May 1, 2006 – EFI (Nasdaq: EFII), the world leader in digital controllers, superwide format printers and inks, and print management solutions, is now shipping a feature-packed new upgrade to its industry-leading EFI Hagen™ OA management information system. On display at Connect 2006, the printing industry's largest user conference taking place through May 3rd, version 9.0 has tighter integration with EFI PrinterSite products, a more robust desktop interface, and key enhancements to estimating to handle both multi-web and grand format printing capabilities.

EFI Hagen OA is an enterprise level MIS solution for technology-driven printing operations of all sizes, from small commercial printers to multi-plant enterprises. Providing a robust and advanced accounting package with high-end applications for estimating, job management, scheduling, purchasing, inventory and fulfillment, Hagen OA allows users to collect, share, analyze and respond to information in real-time.

"EFI is dedicated to ensuring our customers will have the latest and most flexible solutions available in the print market, and the upgrade to Hagen is no exception," said Jay Katzenberger, EFI Hagen OA product manager. "Version 9.0 builds on the major enhancements we delivered at last year's Connect, including continued enhancements to JDF and PrinterSite Fulfillment, and the initial integration to PrinterSite Exchange and Manhattan Associates, all aimed at helping customers streamline operations and increase profits."

Integration with EFI Add-On Modules

The new version of Hagen includes many enhancements to version 3.0 of PrinterSite Fulfillment and 2.0 of PrinterSite Internal along with new integration to PrinterSite Exchange, EFI's web-to-print solution. The integration, which is provided by an MIS Connector in PrinterSite Exchange, lets printers' customers submit jobs from the popular web application, and then enables the printing plant to manage the planning, production, scheduling, invoicing and accounting of those jobs from within the Hagen MIS environment.

Hagen OA now has integration to both Manhattan Associate's Integrated Logistics Solutions (ILS) for advanced warehouse management and their Outbound Shipping solution. Hagen OA customers needing an integrated solution for finished goods and fulfillment inventory control with warehouse management can take advantage of sophisticated inbound receiving, putaway, wave planning, warehouse slotting and billing management. Manhattan ILS is highly configurable to support the needs of Hagen customers, and is scalable from small, single-location operations to large multi-company facilities. The Manhattan Outbound Shipping solution will provide Hagen OA users with comprehensive cost and process management for all outbound shipments. The solution includes real-time access to freight and parcel carrier information including automated rate comparisons, shipment processing and vendor compliant labeling of product, as well as providing automatic updates back to Hagen when shipments are confirmed.

Key Core Enhancements

A new desktop has been created to allow better access to data in the Hagen OA system. The main menu of Hagen has been revamped into the Hagen desktop, allowing users to create customized views of data that enable them to launch into the application from the desktop. Additionally, icons have been incorporated into the desktop to enable navigation from the main menu, facilitating ease of use for novice and new users of Hagen OA. The estimating module now supports different Stock and Inks standards for multiple web or multiple signature press runs, as well as allowing for the entry of different stock and/or ink for a single press run. Additionally, changes have been made to the estimate-merge workflow enabling separate job specification information based on each multi-web press run in a segment.

"The new Hagen multi-web estimating and job management features enable communication of precise press run specifications to our prepress, litho, and digital press departments," said Jamie Bush, I.T. Administrator for V.G. Reed. "And offering a group field in job specifications gives our report writers the flexibility to clarify press run information to users, including customer service reps and press operators."

As part of the ongoing integration of EFI MIS systems with VUTEk equipment, Hagen OA now has the ability to estimate wide-format work. Specifically, standards can be established to calculate printer production time based on square feet or meters per hour. In addition, the user can now control multiple default settings to simplify the estimate entry process.

At the request of several clients, version 9.0 includes an enhancement to the Production Material Linkage. This feature allows users to create a list of items for each work center and operation combination that will be posted to a job when a production transaction is created. This enhancement will save production employees time since they do not have to post materials as a separate function from the labor posting.

For more information, please contact 1-800-875-7117.

About EFI

EFI (www.efi.com) is the world leader in digital controllers, superwide format printers and inks, and print management solutions for commercial and enterprise printing. EFI's award-winning technologies offer integrated document management tools from creation to print, including high fidelity color Fiery print servers that can output up to 2000 ppm; VUTEk superwide digital inkjet printers and UV and solvent inks capable of printing on flexible and rigid substrates; powerful print production workflow and management information software solutions for increased performance and cost efficiency; and an array of corporate printing solutions. EFI's integrated solutions connect seamlessly, delivering unbeatable performance, cost savings and increased productivity. EFI maintains 22 offices worldwide.

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