



Adobe Systems CEO to Deliver Special Keynote at EFI Connect Users' Conference; EFI CEO Guy Gecht Hosts "Fireside Chat" With Bruce Chizen

FOSTER CITY, Calif.--(BUSINESS WIRE)--Feb. 15, 2006--EFI (NASDAQ:EFII), the world leader in digital controllers, superwide format printers and inks, and print management solutions, today announced that Bruce Chizen, CEO of Adobe Systems and leading industry visionary, will headline the keynote speeches at Connect 2006. EFI's seventh annual users' conference will take place April 30 to May 3, 2006, at the exclusive Venetian Resort in Las Vegas and the special Chizen keynote will be held on Monday, May 1 at 5 p.m.

Connect is a four-day user conference unmatched among print industry events for its expert-level sessions on print topics, ground-breaking technologies and keynote sessions by the industry's top influencers. Using a "fireside chat" format, EFI CEO Guy Gecht will get to know Chizen in a no-holds barred interview on Adobe's direction and the forces, challenges and opportunities facing their business and the imaging industry.

As CEO of Adobe, Chizen's customer-focused vision has transformed Adobe into one of the world's largest and most diversified software companies in terms of revenue, global reach and breadth of products. During the past five years, Chizen has more than doubled Adobe's revenue and transformed a company known mainly for its popular design products into one of the most significant forces in the software industry today. Under Chizen's leadership, Adobe recently acquired Macromedia, Inc. in a \$3.4 billion transaction that brings together some of the industry's strongest software brands and most ubiquitous technologies, accelerating Adobe's strategy to provide a powerful software platform that scales from mobile devices to enterprise servers.

Based on past conferences, EFI expects more than 1000 attendees at Connect 2006, including EFI customers, industry partners, media and analysts. An estimated 160 sessions over the four-day conference will span topics ranging from MIS executive tools, to fulfillment and mailing operations as well as training sessions on maximizing MIS system investment, with a focus on areas such as report writing, finance, inventory management and estimating. This year there will also be practical sessions focused on growing profits with super-wide format digital inkjet printing, on-demand digital printing and variable data printing.

Registration fees are as follows: Super Early Bird, before or on February 28, at \$700; and Early Bird, before or on March 31, at \$850. For more information and to register, visit www.efi.com/connect06.

About EFI

EFI (www.efi.com) is the world leader in digital controllers, superwide format printers and inks, and print management solutions. EFI's award-winning technologies offer integrated document management tools from creation to print, including high fidelity color Fiery® print servers that can output up to 2000 ppm; VUTEk superwide digital inkjet printers and UV and solvent inks capable of printing on flexible and rigid substrates; powerful print production workflow and management information software solutions for increased performance and cost efficiency; and an array of corporate printing solutions. EFI's integrated solutions connect seamlessly, delivering unbeatable performance, cost savings and increased productivity. EFI maintains 22 offices worldwide.

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